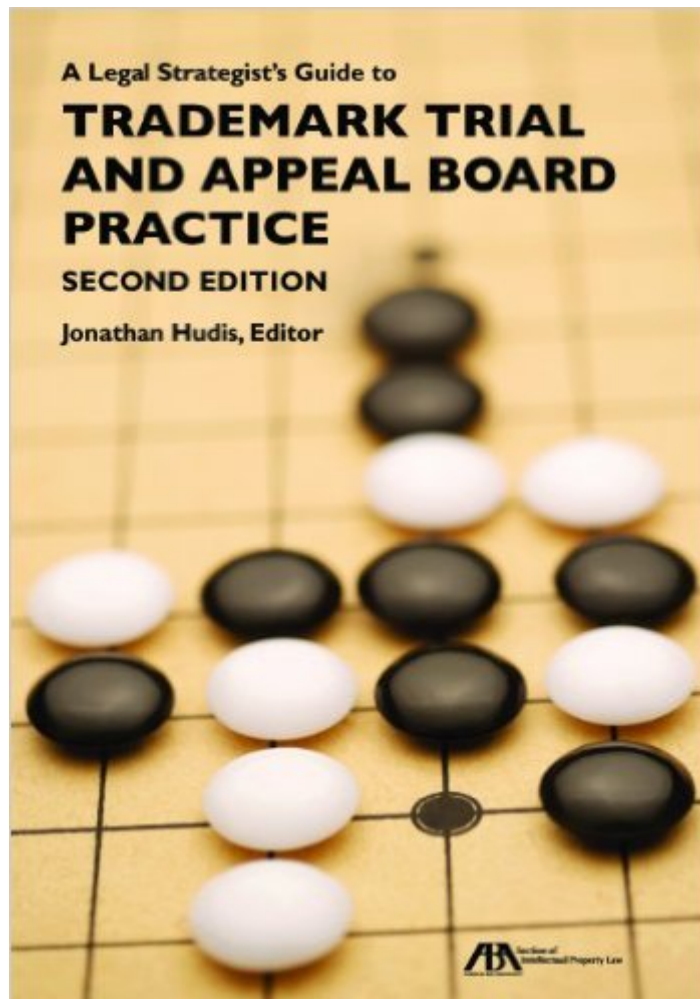


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A Legal Strategist's Guide To Trademark Trial And Appeal Board Practice



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An essential resource for every trademark practitioner's library, this is a first-of-its-kind treatment of U.S. Trademark Trial and Appeal Board Proceedings (TTAB). Written by a veritable "Who's Who" of trademark lawyers and specialists in the practice, this book combines legal expertise with practical insights on all facets of TTAB practice and procedure. The chapter authors provide detailed and insightful commentary on each facet of Board practice, including inter partes proceedings (such as oppositions, cancellations, and concurrent use proceedings; ex parte appeals to the Board from refusals to register marks; disclosures and discovery; motion practice; presenting evidence at trial; the use of experts; briefs on final hearing and oral argument; appeals from final TTAB decisions; settlement, alternative dispute resolution, and accelerated case resolution; and critical ethical issues when practicing before the Board. In addition to useful practice tips and strategies, each chapter includes a valuable checklist of items that the practitioner should bear in mind during each stage of a Board proceeding.

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